# X-Legend Entertainment Co., Ltd (4994)

# **Investor Conference**

Spokesperson : Chou Chiu-Mei 2024/11/13

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# / AGENDA



**Company Overview** 



**Operating Results** 



**Financial Condition** 



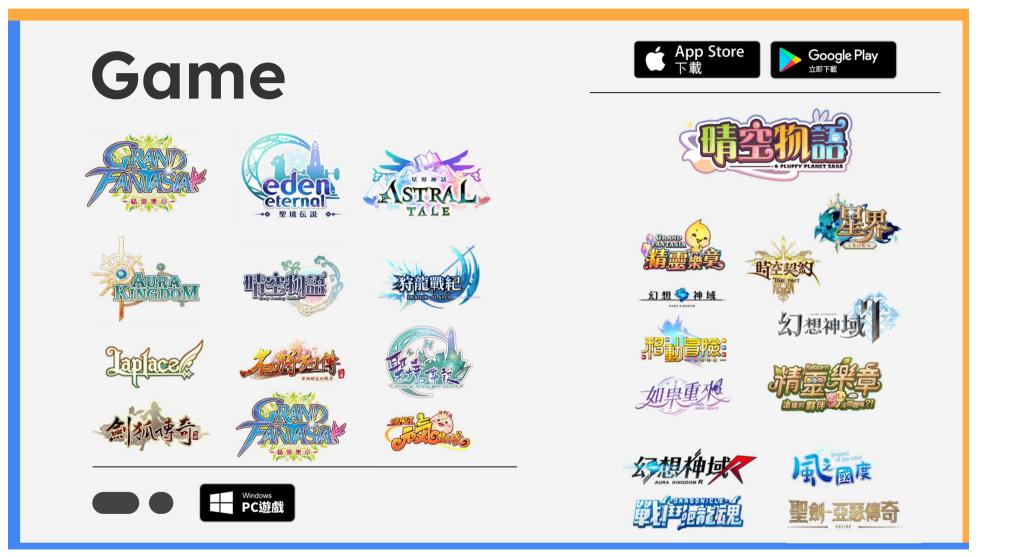






# **Company Overview**

# Code 4994CapitalBusiness OperationChairman & PresidentFounded - 2002/01/09NT\$ 663,834 (in thousands)Online/Mobile Games Developing<br/>IP Licensing/Joint development<br/>Game Agency/Global DistributionChairman & President







[Animation] TW.HK.JP IP Collaboration **The Rising of SHIELD HERO** [TW.HK] **6<sup>th</sup> Anniversary** [JP] **5.5<sup>th</sup> Anniversary** 



Moblie





#### **GRAND FANTASIA : ORIGIN**

Release Date : 2024/09/03

[Nov.] Unlock 4th job class Unlock level cap to 70







### Aura Kingdom2:Evolution

Release Date : 2024/6/18

[Dec.] New housing features gameplay







# 晴空物語 もふもふランド

JP version Release Date : 2024/04/16

[Nov.] New pet tower climbing challenge







#### ASTRAL TALE Online

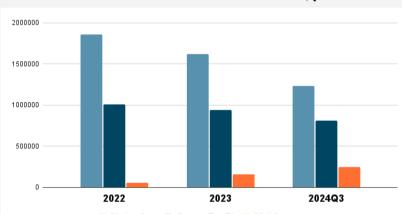
Release Date : 2024/01/10

[Nov.] New season gameplay



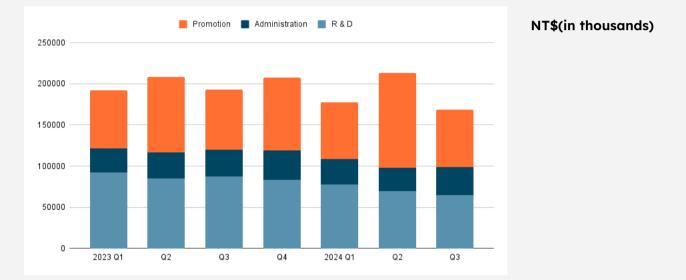


# Financial Conditions in the last 3 years

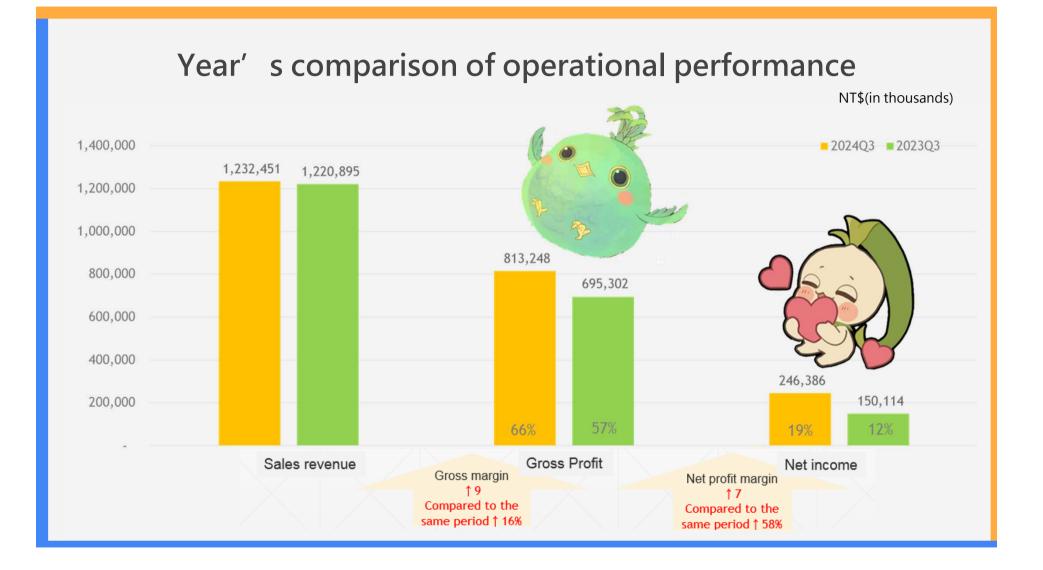


|                   | 2022                | 2023    | 2024Q3        |  |
|-------------------|---------------------|---------|---------------|--|
| Net sales         | 1,859,889 1,623,649 |         | 1,232,451     |  |
| Gross Profit      | 1,005,759           | 939,752 | 813,248       |  |
| Net income        | 52,821              | 156,081 | 246,386       |  |
| Gross margin      | 54%                 | 58%     | 66%           |  |
| Net profit margin | 2.84%               | 9.61%   | <u>19.99%</u> |  |

#### **Quarterly Operating Expense Analysis**



|                | 2023 Q1 | Q2     | Q3     | Q4     | 2024Q1 | Q2      | Q3     |
|----------------|---------|--------|--------|--------|--------|---------|--------|
| Promotion      | 71,262  | 91,765 | 72,920 | 88,360 | 69,010 | 115,798 | 69,746 |
| Administration | 29,095  | 31,179 | 32,187 | 35,795 | 30,737 | 28,239  | 33,311 |
| R & D          | 92,111  | 85,392 | 87,422 | 83,701 | 77,486 | 69,422  | 65,147 |



# Dividends distribution in the last 3 years

|                          | 2021    | 2022    | 2023                    |
|--------------------------|---------|---------|-------------------------|
| Cash<br>Dividends        | 1.5     | 0.5     | 2.3                     |
| EPS                      | 1.23    | 0.48    | 1.69                    |
| Dividend<br>payout ratio | 121.95% | 104.17% | 136.09%                 |
| Other<br>Dividends       | -       | -       | 1.7(Capital<br>surplus) |



## Stable profits, innovation driving growth

#### **Moblie Game**

- **«Kingdom of the wind»** operates stably in the three major markets of Taiwan, Hong Kong, and Japan, strengthening player engagement through both online and offline activities.
- **《Aura Kingdom2:Evolution》.《Glory Destiny**》 are continuously deepening efforts in overseas markets.
- Next year, we will launch a brand new idle RPG game (codename: N1).

#### PC Game

- 《Eden Eternal》.《Astral Tale》. 《Grand Fantasia 》 perform stably.
- In **《Grand Fantasia** 》, overseas revenue accounts for 60%, with 75% of players from overseas, demonstrating significant results in global market expansion.
- In the first half of next year, we plan to launch global version of two newly revamped games..
- The new game will incorporate innovative elements, continue the previous successful experience and attracting more players.

# **Classic PC game global version**

PC Online

- Game Revolution: New Gameplay, New Content
- Service-Oriented Games: Continuously Expanding Game Content
- AI Assistant: Enhancing Service Quality and Efficiency (Game Knowledge Base)
- Brand Collaboration: IP collaboration and Cross-Industry Partnerships to Expand Game Promotion

## [N1] Idle RPG game

Gameplay : idle RPG Game theme: American anti-hero theme Art style: American cartoon

《N1》 is an RPG game that combines bullet-hell combat with idle gameplay, seamlessly blending casual auto-play with strategic progression. Players will take on the role as a *Slime* with unlimited potential, gradually enhancing its power by upgrading characters, acquiring rare equipment, and challenging special events and dungeons, while unlocking a wider range of combat skills. Mobile

《N1》 not only features easy-going idle gameplay, allowing players to continue growing even during their downtime, but also integrates a wealth of strategic choices, offering players the enjoyment of deep tactical gameplay while keeping the experience relaxed and fun.



